

PNA 2024 partner resources

Web copy / press release

Help shape the future of pharmacy services in Wirral – have your say!

Opening times, locations and the services offered at local pharmacies are the key topics Wirral people are being asked to comment on as the council does a three-yearly review of pharmacy services.

Every three years, Wirral Council has to produce a Pharmaceutical Needs Assessment (PNA) which is a detailed review of the existing pharmacy provision in the borough. The review is used by NHS commissioning managers when applications for new pharmacies are being assessed.

Wirral's most recent PNA was produced in 2022 and concluded that the borough is well served in terms of the spread of community pharmacies. At that point, there was one pharmacy for every 3,402 residents, which compared favourably to the national average of one pharmacy for every 5,000 residents.

As part of the work underway to update the 2022 review, residents are being asked, through a questionnaire, about the services and location of pharmacies, how often they use them, how they travel to their chosen pharmacy and what's the most important thing when deciding which pharmacy to go to.

Cllr Julie McManus, Chair of Wirral's Adult Social Care and Public Health committee, said: "Local pharmacies are one of the first places we turn to when we need support or advice around our health and wellbeing. Ensuring that pharmacies can meet the needs of Wirral's population is really important.

"If you use a pharmacy, sharing your thoughts and experiences in this survey will help us shape the future of pharmacy services in the borough."

The questionnaire is anonymous and should take around 10-15 minutes to complete. It will be open for comments until 5 December 2024 for all Wirral residents.

Results from the survey will help the council understand the views and experiences of local people in relation to pharmacy services, and will form an important part of the overall Pharmacy Needs Assessment. The full PNA will be shared for comments from the public before the final version is published by October 2025.

The survey is being hosted by Liverpool City Council. Wirral residents will need to select Wirral from the list in question one. The survey is available at <https://www.smartsurvey.co.uk/s/PharmacyServices/>.

Paper copies of the survey and alternate formats can be requested by emailing pnawirral@wirral.gov.uk or by phoning 0151 606 2005.

Email copy

Subject: Help shape the future of pharmacy services in Wirral – have your say!

Hi there,

Wirral Council wants to hear residents' views on local pharmacy services for the next Pharmaceutical Needs Assessment, or PNA for short. The Pharmaceutical Needs Assessment is a detailed review of existing pharmacy provision in Wirral.

As part of the PNA, a questionnaire is seeking residents' views on the services and location of pharmacies, and the frequency with which local people make use of them. The questionnaire is anonymous and should only take 10-15 minutes to complete. It will be open for comments until 5 December 2024 for all Wirral residents.

The survey is being hosted by Liverpool City Council. Wirral residents will need to select Wirral from the list in question one. The survey is available at

<https://www.smartsurvey.co.uk/s/PharmacyServices/>

Paper copies of the survey and alternate formats can be requested by emailing pnawirral@wirral.gov.uk or by phoning 0151 606 2005.

If you could share this information via your staff newsletters and external networks that would be much appreciated. I apologise in advance for any cross-posting.

Newsletter copy

Help shape the future of pharmacy services in Wirral – have your say!

Wirral Council wants to hear your views on local pharmacy services for the next Pharmaceutical Needs Assessment, or PNA for short.

The Pharmaceutical Needs Assessment is a detailed review of existing pharmacy provision in Wirral.

As part of the PNA, a questionnaire is seeking residents' views on the services and location of pharmacies, and the frequency with which local people make use of them. The survey also asks Wirral residents how they normally get to their chosen pharmacy and what is their most important consideration when choosing one.

The questionnaire is anonymous and should only take 10-15 minutes to complete. It will be open for comments until 5 December 2024 for all Wirral residents.

Results from the survey will be used to inform a review of the needs of the local population and the ease of access to local pharmacy services - contributing to the final PNA which will be published by October 2025.

The survey is being hosted by Liverpool City Council. Wirral residents will need to select Wirral from the list in question one. The survey is available at

<https://www.smartsurvey.co.uk/s/PharmacyServices/>

Paper copies of the survey and alternate formats can be requested by emailing pnawirral@wirral.gov.uk or by phoning 0151 606 2005.

Suggested social media posts

Post 1:

STARTS

Does your local pharmacy provide great service? Do their opening hours suit your lifestyle or can you think of any improvements that could be made?

Wirral Council are calling for residents to share feedback on their use of local pharmacies to help form the borough's Pharmaceutical Needs Assessment (PNA). This will help shape the future of pharmacy services in the area.

You can fill out the short survey from now until 5 December via

<https://www.smartsurvey.co.uk/s/PharmacyServices/>

ENDS

Post 2:

STARTS

How often do you use your local pharmacy? Are there extra services you think they could or should offer?

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You can fill out the short survey from now until 5 December via

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ENDS

Post 3:

STARTS

Do you use more than one pharmacy in Wirral? Do you visit weekly or every so often?

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You can fill out the short survey from now until 5 December via

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ENDS

Suggested Image:

