



# Smoking Cessation Service

Welcome and Introduction



# Agenda

## Running Order:

Introduction

Adam Irvine, CPCW

Implementation and Status

Alison Scowcroft, MLSCU

Mid Cheshire Update

Sue Hamman, Mid Cheshire Hospitals

PharmOutcomes Information

Adam Irvine, CPCW

Q&A

All

# Webinar Housekeeping: Using Zoom

- All attendees are automatically muted
- Use the Q&A button in Zoom to ask the presenters questions
- Type in your message and a presenter will either respond during the webinar if they can or at the end in the Q&A session





# Intro and overview

- PSNC Resources are there. We're not going to repeat them as many will have viewed already. If you haven't, please access them afterwards here: [www.psnc.org.uk](http://www.psnc.org.uk) -> National Pharmacy Services -> Smoking Cessation Service
- Good guidance and a checklist that contractors and teams can use there
- Equipment needs sorting as does training requirements. Helpful to link your own timeline with the hospitals local to you.

# Smoking Cessation Service Implementation

**Alison Scowcroft MLCSU Senior Medicines Optimisation  
Lead**

# Agenda



- Background – Long Term Plan & Ottawa Model of Smoking Cessation
- Pilots – overview & outcomes
- National implementation update
- Q&A

# Background (1)



- NHS Long Term Plan (LTP): commitments
  - Prevention is a core component of the NHS Long Term Plan (LTP). The LTP commitments that set out the NHS's contribution to tackling tobacco dependence include:
    - By 2023/24 all people admitted to hospital who smoke will be offered NHS-funded tobacco treatment services
    - Acute, Maternity and Mental Health services
- The commitments are designed to:
  - Be the NHS's contribution to helping deliver a smokefree generation
  - Build on the good work already being delivered and to compliment current Stop Smoking Services
  - Focus on both physical and mental health services
  - Introduce a level of national direction, but with local development and delivery



## Background (2)

- Smoking cessation programmes already exist in community settings but are variable in their involvement of pharmacy
- Hospitals are adopting the Ottawa Model of Smoking Cessation (OMSC), which:
  - Will be adopted throughout England (NHS Long Term Plan, 2019) – led by the NHSE/I Prevention team
  - Is a 12-week programme
  - Requires follow-up smoking cessation treatment after discharge from hospital
  - Increased 1-year quit rates by 11% (Mullen, 2010)
  - Is expected to save the NHS £85m within 1 year (Royal College of Physicians, 2018)



# Background (3)



The aim of the NHS Smoking Cessation Service (SCS) is:

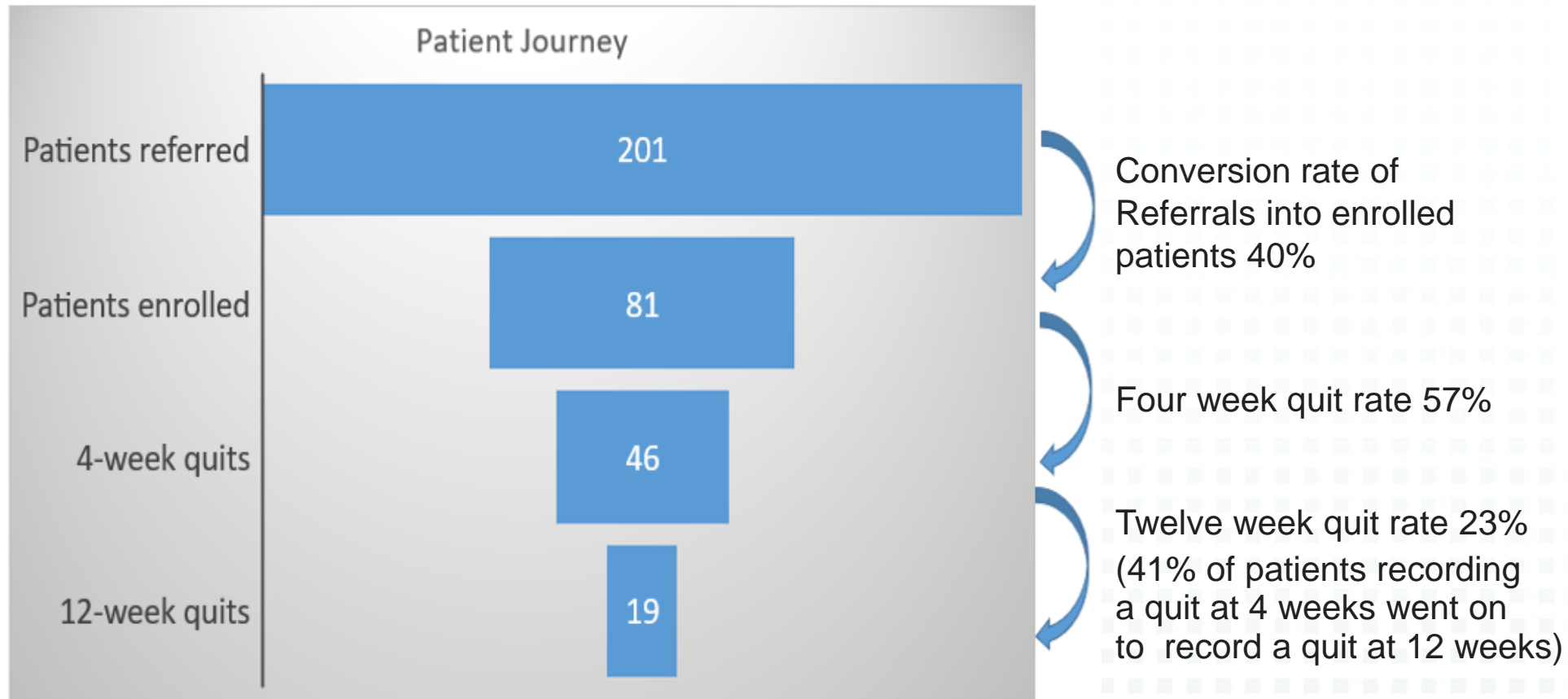
To support delivery of the prevention ambitions in the NHS LTP, and for community pharmacy to become a nationally available choice for patients to access smoking cessation support post discharge.

# Smoking Cessation Transfer of Care Pilots



- A pilot service was introduced in October 2020 with the first location being referrals from Royal Oldham Hospital to pharmacies in the Oldham area
- Pharmacies were selected following an Expression of Interest process, to give good geographical coverage and extended opening hours
- A second pilot area went live in November 2021 in the Lambeth and Southwark boroughs of London, working with Guys and St Thomas' Hospital and King's College Hospital
- The pilots have now transitioned into the Smoking Cessation Service (SCS)

# Pilot Data Overview: Oct 2020 to Dec 2021





# Transitioning the pilot into the SCS

- Standard Treatment Programme (STP) developed with National Centre for Smoking Cessation and Training (NCSCT)
- Service funding agreed (PSNC & NHSE)
  - **Consultation fees – Community Pharmacy Contractual Framework (CPCF)**
  - **NRT costs to be recharged back to the Lead CCG / ICB**
- NHS Smoking Cessation Service (SCS) specification agreed
- Service launched to align with National No-Smoking Day (10 March 2022)
  - Registrations opened on 1 March 2022
  - **Intentional ‘soft launch’**

# National Implementation of SCS



## The role of the CSU's

- Scoping and mapping
  - Understand the exact position of each Acute Trust in terms of their delivery of the relevant parts of the LTP
    - Inform planning
  - Identify key stakeholders to support working groups
- Facilitate implementation at local level
  - Advisor available for each region
  - Ensure pilot sites transition successfully
  - Engage with early implementers and those sites looking to start delivery imminently
- Production of supporting documents and promotional material

# 3 stage process to Go-Live



## Stage 1:

Scoping & Mapping

Initial engagement and establishment of working group(s).

To include OHID, Public Health, LPC, Acute Trust, ?Locally Commissioned Service

## Stage 2:

Pathway agreement

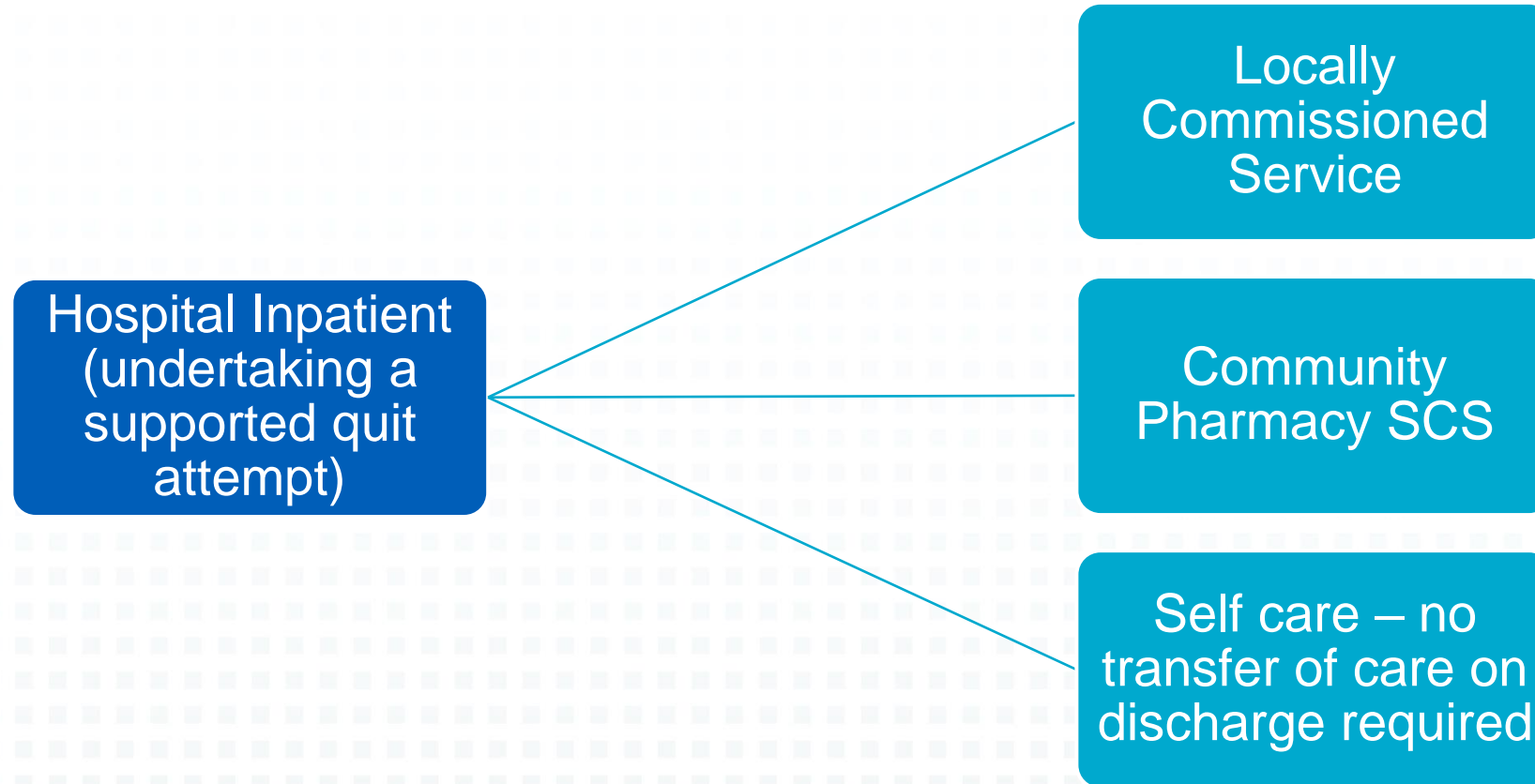
Agree the pathway and the method of sending a digital referral.

## Stage 3:

Community pharmacy engagement

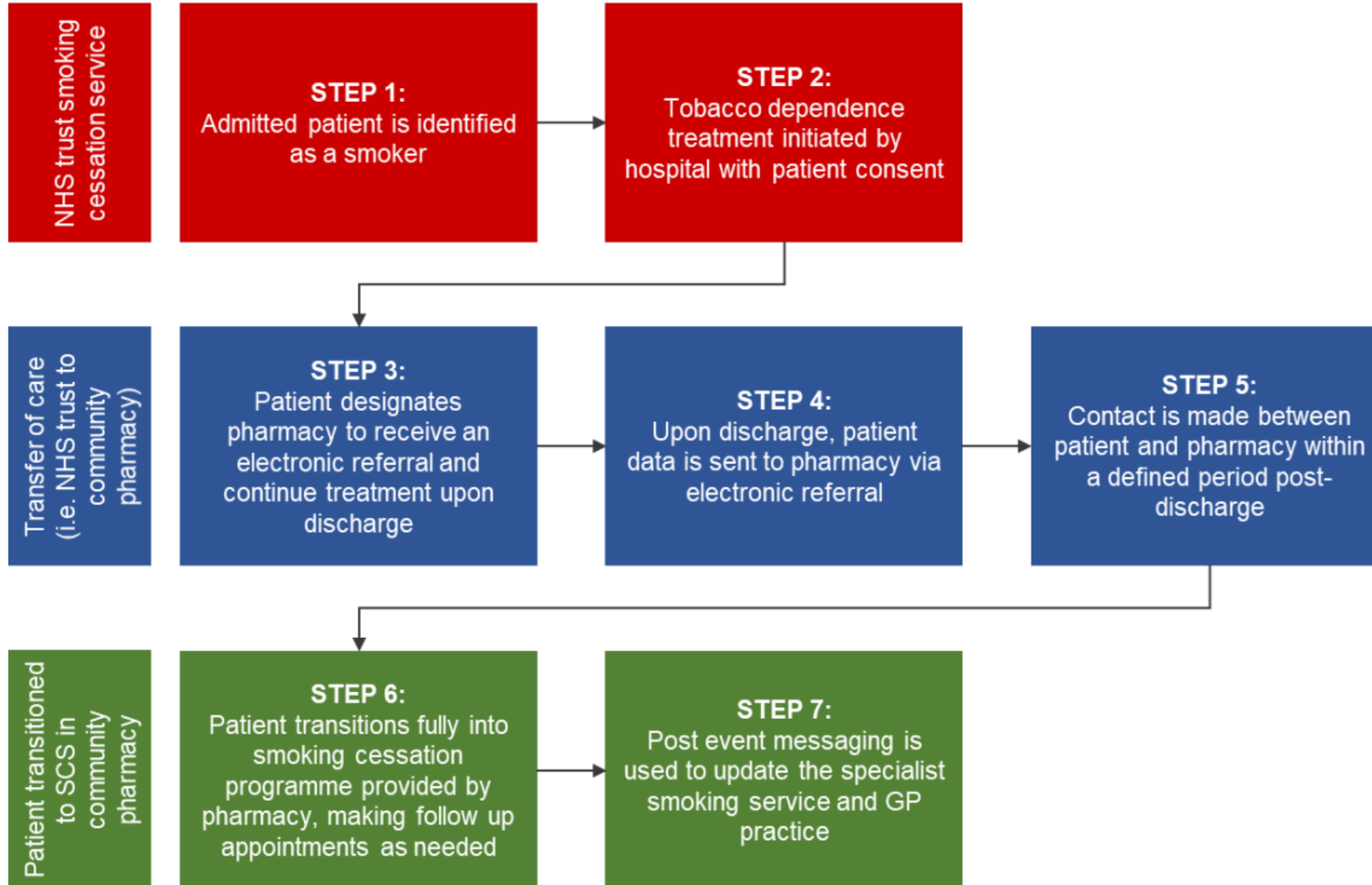
LPCs can confidently recruit community pharmacy support.

# Pathway





# NHS SCS Model of care





# NHS SCS overview for community pharmacy (1)



- Intended to **compliment existing** locally commissioned stop smoking services
- Can **only see patients** in the SCS who have been **referred from the NHS Acute Trust** and who wish to initiate / continue a quit attempt post discharge
- Patient **contact within 5 days** of referral, at least **3 attempts** to make contact, if no contact then must inform the referring Trust
- Pharmacies will provide support up to **12 weeks**
- Consultations (no more than 2 weeks apart) can be delivered **face to face or remotely**, with NRT supply (max 2 weeks at a time) from **agreed** list of GSL products in Drug Tariff

# NHS SCS overview for community pharmacy (2)



- **Clinical record** to be made of all service activity
- **CO monitoring** for face to face consultations
- **No charges to patients**, even if they pay for prescriptions
- Patient level outcome **data required to be returned** to the referring NHS Acute Trust & patient's GP
- Fees: **£1000** set-up fee and then **£30** initial consultation, **£10** interim consultations, **£40** last consultation (which can be any time from week 4 to week 12) – submit claims on **NHSBSA MYS**

# NHS SCS training



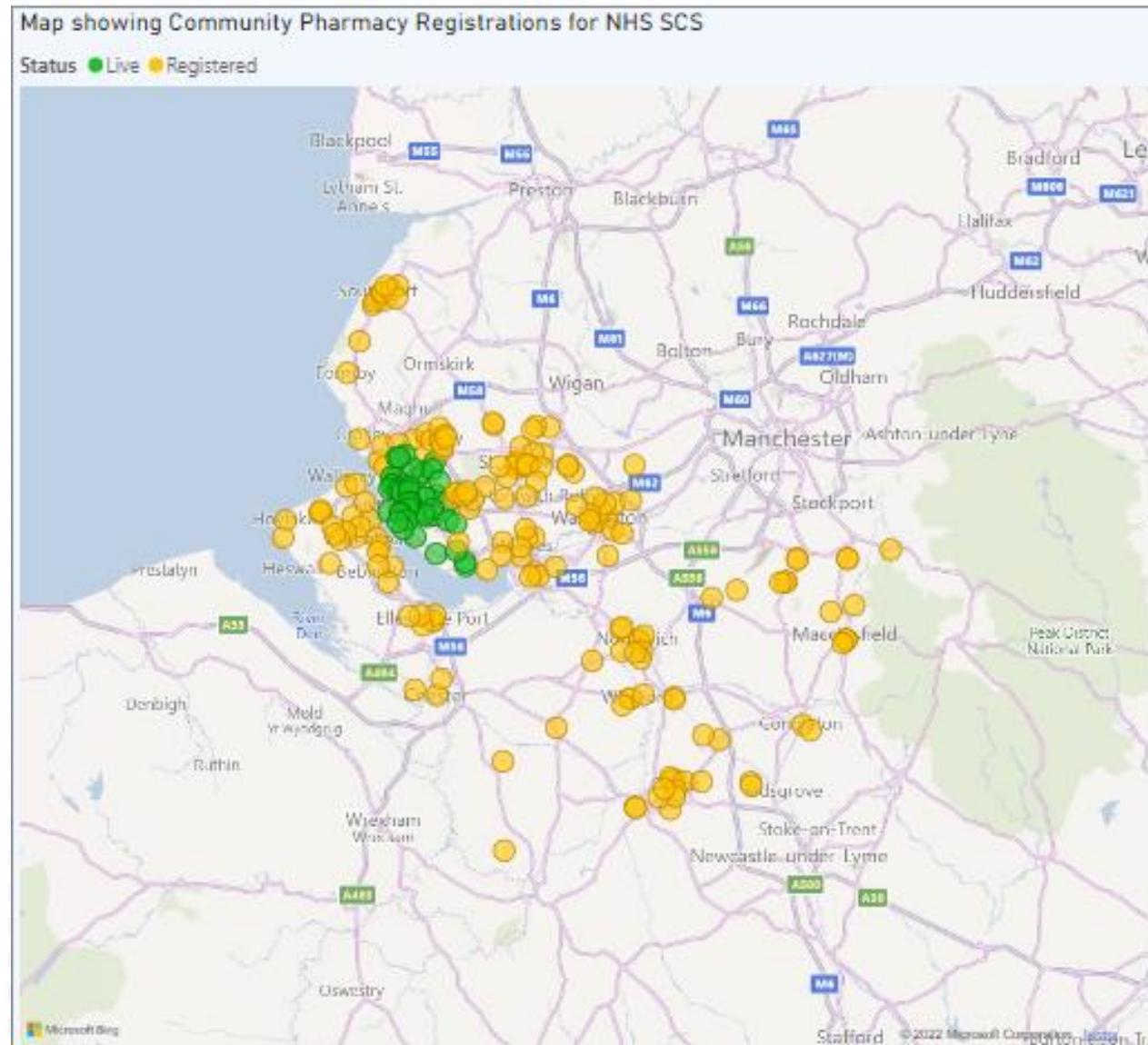
- The National Centre of Smoking Cessation Treatment (NCSCT) Stop Smoking Practitioner Certification (pharmacists that are already certified do not need to repeat their training for the purposes of this service)
- Specialist NCSCT modules to support treatment for people with a mental health condition and pregnant women (these must be completed after the NCSCT Practitioner training has been successfully completed)
- NCSCT module on using e-cigarettes
- Pharmacists must have read the NCSCT Standard Treatment Programme (STP), which will be used to support consultations
- Also need CO monitor and SOP in place to sign up on BSA

# NHS SCS in your area (1): Trust status



Region Name	ICS Name	Acute Trust Name	Stage 1 Contact and Engagement	Stage 2 Working Groups Established	Stage 3 LPC Contact and Engagement	Trust Live
North West	CHESHIRE AND MERSEYSIDE	LIVERPOOL UNIVERSITY HOSPITALS NHS FOUNDATION TRUST				01/08/2022
North West	CHESHIRE AND MERSEYSIDE	MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST				01/11/2022
North West	CHESHIRE AND MERSEYSIDE	THE CLATTERBRIDGE CANCER CENTRE NHS FOUNDATION TRUST				TBC
North West	CHESHIRE AND MERSEYSIDE	ST HELENS AND KNOWSLEY TEACHING HOSPITALS NHS TRUST				TBC
North West	CHESHIRE AND MERSEYSIDE	WIRRAL UNIVERSITY TEACHING HOSPITAL NHS FOUNDATION TRUST				TBC
North West	CHESHIRE AND MERSEYSIDE	SOUTHPORT AND ORMSKIRK HOSPITAL NHS TRUST				
North West	CHESHIRE AND MERSEYSIDE	WARRINGTON AND HALTON HOSPITALS NHS FOUNDATION TRUST				
North West	CHESHIRE AND MERSEYSIDE	LIVERPOOL HEART AND CHEST HOSPITAL NHS FOUNDATION TRUST				
North West	CHESHIRE AND MERSEYSIDE	COUNTESS OF CHESTER HOSPITAL NHS FOUNDATION TRUST				
North West	CHESHIRE AND MERSEYSIDE	EAST CHESHIRE NHS TRUST				
North West	CHESHIRE AND MERSEYSIDE	THE WALTON CENTRE NHS FOUNDATION TRUST				

# NHS SCS in your area (1): Pharmacy registrations





# NHS SCS in your area (2)



- Liverpool University FT live since August 2022
- Mid-Cheshire FT – Leighton Hospital due to go live on 2<sup>nd</sup> November 2022
- Hospital team attending today
- Need to ensure adequate pharmacy sign ups to cover the geography

# Useful references

## PSNC page:

<https://psnc.org.uk/services-commissioning/advanced-services/smoking-cessation-service/>

## Service spec:

<https://www.england.nhs.uk/primary-care/pharmacy/pharmacy-integration-fund/nhs-smoking-cessation-transfer-of-care-pilot-from-hospital-to-community-pharmacy/>

## MLCSU dashboard:

<https://medsopt.midlandsandlancashirecsu.nhs.uk/nhs-smoking-cessation-service/>

## Standard Treatment Programme (STP):

[https://www.ncsct.co.uk/pub\\_NHS-pharmacy-SCS.php](https://www.ncsct.co.uk/pub_NHS-pharmacy-SCS.php)

# Smoking Cessation Service Implementation

Thank you for listening

[mlcsu.scs@nhs.net](mailto:mlcsu.scs@nhs.net)





# Mid Cheshire Hospitals

CURE Introduction

Sue Hamman



# Advanced Smoking Cessation Service PharmOutcomes

## Presenters

**Adam Irvine: Community Pharmacy Cheshire & Wirral**

**Louise Gatley & Helen Murphy: Community Pharmacy Halton, St Helens & Knowsley**

**Matt Harvey: Community Pharmacy Liverpool**

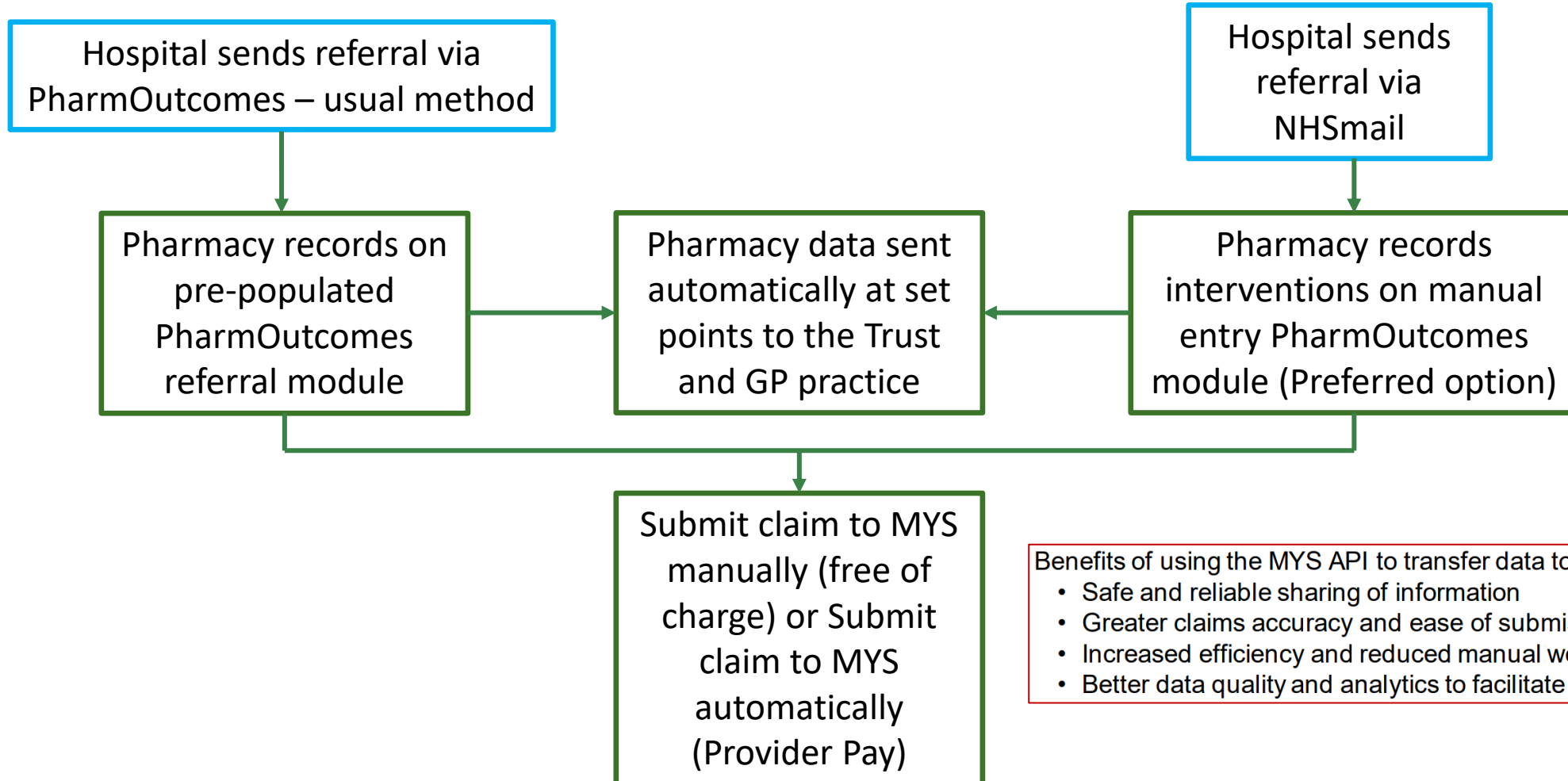
**Lisa Manning: Community Pharmacy Sefton**



# PharmOutcomes Referral

- The service **always starts** with a referral from hospital to community pharmacy
- The PharmOutcomes solutions support the hospital team to record patient demographics, quit date and details of NRT supplied
- On hospital discharge, this information can be referred to the patient's chosen community pharmacy for ongoing support

# IT Pathway



- Benefits of using the MYS API to transfer data to NHSBSA:
- Safe and reliable sharing of information
  - Greater claims accuracy and ease of submission for contractors
  - Increased efficiency and reduced manual workload
  - Better data quality and analytics to facilitate service improvement

# Pharmacy Data Recording via PharmOutcomes



- The PharmOutcomes National Smoking Cessation templates will be available to all pharmacies that have signed up to deliver the service from the beginning of August 2022
- Pharmacies can use a set of linked templates to record a patient's progress through their behavioural change support, these include:
  1. An initial intervention template following receipt of referral. This is directly linked to the referral received
  2. An interim appointment template to record weekly visits for support
  3. A 4 and 12 week quit template to record the patient outcomes
  4. An onward referral mechanism to send information on to another community pharmacy (supports onward referral as either PharmOutcomes to PharmOutcomes or via nhs.net where the onward referral pharmacy may not use the PharmOutcomes solution)
  5. A mechanism to record referrals received by the pharmacy via email (manual entry)

# Cost of PharmOutcomes Templates



- Initial use of the template will be free of charge until the Pinnacle provider pays service management tool “PharmOutcomes Direct” is in place
- The cost of the Service templates will eventually fall into the “provider pays” Pinnacle service portfolio for those pharmacies who want to continue with the MYS integration
- The cost of PharmOutcomes to contractors will mirror arrangements currently in place for CPCS and pharmacies will have the option to pay for support via our Affinity group partners

Completion of SCS service follow-ups <b>without</b> claim management	Community Pharmacy	Free of Charge
Completion SCS service follow ups <b>with</b> claim management	Community Pharmacy	Transactional charging

# When charges will apply



- Pharmacies will be given notice before the move to provider pays takes place
- Pharmacies can continue with claim management functionality or revert to the free option
- PharmOutcomes are working to implement claims functionality as soon as possible
- When this work is complete, saving the record in PharmOutcomes will auto populate the MYS claim, eliminating the need for double data entry into the MYS portal (if sign up to Provider Pays completed)

# Resources



- Video guides to the PharmOutcomes is available on our YouTube from the Liverpool go launch (<https://www.youtube.com/watch?v=IAXSN3QyvVk>)
- Provider guides on PharmOutcomes are live – they're under:
  - Provider Support Guides
  - Specific Service Delivery Guides
  - Smoking Cessation Client progress





# Questions & Answers

Please use the Q&A facility at the end.